

**Resolution No. 42-2025**

**Resolution adopting the Heart of the Falls Neighborhood Revitalization Plan and directing City staff to develop approaches to implement the strategies outlined**

WHEREAS, the City Council has adopted the Strategic Planning Report intending to Provide Quality Infrastructure through the objective to develop a Neighborhood Redevelopment Plan and Program; and,

WHEREAS, the staff actively engaged the neighborhood through the aid of community partners to include the neighborhood aspirations and goals for the program; and,

WHEREAS, the City Council established the Central Wichita Falls Revitalization Area Committee (CWFRAC) to discuss community needs and how to address them through the researched programs and initiatives; and,

WHEREAS, at the CWFRAC meeting on April 1, 2025, the committee voted to recommend presenting the Heart of the Falls Neighborhood Revitalization Plan to City Council for adoption; and,

WHEREAS, the City Council wishes to accept the Heart of the Falls Neighborhood Revitalization Plan, including guiding principles, vision statement, and direct the City staff to develop approaches to implementing the strategies and programs.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF WICHITA FALLS, TEXAS, THAT:

The City Council hereby adopts the Heart of the Falls Neighborhood Revitalization Plan (Attached Exhibit B) and directs City staff to develop approaches to implement the strategies outlined in the plan.

PASSED AND APPROVED this the 15th day of April 2025.



M A Y O R

ATTEST:



Marie Babthorpe  
City Clerk

## Exhibit A – Heart of the Falls Neighborhood Revitalization Boundaries Map

