
MINUTES

Central Wichita Falls Neighborhood Revitalization Committee

April 1, 2025

PRESENT:

Ann Arnold-Ogden

◆ Member

Councilor Robert Brooks

◆ Councilor

Wendy Browder

◆ Vice Chair

Councilor Whitney Flack

◆ Councilor

Jose Garcia

◆ Member

Mike Mitchell

◆ Chairman

Terry Floyd, Development Services Director

◆ City Staff

Fabian Medellin, Planning Manager

◆ City Staff

Christal Cates, Neighborhood Revitalization Coordinator

◆ City Staff

ABSENT:

Larry Fox

◆ Member

Andrea Robles

◆ Member

I. CALL TO ORDER

Chairman Mike Mitchell called the meeting to order at 1:30 p.m.

II. PUBLIC COMMENTS

Chairman Mitchell asked if any members of the public wished to speak. Mr. Jack Browne stated he was happy to see a committee and staff with such good momentum making things happen in the City.

III. ADOPTION OF THE MINUTES

Councilor Whitney Flack made a motion to approve the minutes as presented from March 26th, 2025. Mrs. Ann Arnold-Ogden seconded. Chairman Mitchell asked if there were any public comments regarding the minutes. There were no public comments. The motion passed unanimously, 5-0.

IV. REGULAR AGENDA

It is noted Councilor Brooks entered the meeting as the regular agenda was announced, before presentation given.

1. Take action to recommend the Heart of the Falls Neighborhood Revitalization Plan to City Council

Chairman Mitchell stated the Committee would next be taking action on the Heart of the Falls Neighborhood Revitalization Plan to present to City Council. Chairman Mitchell stated staff gave a full presentation at the last meeting held the previous week on Tuesday, March 26th, 2025. Mrs. Ann Arnold-Ogden asked staff if there

had been any changes since the plan's presentation. Staff advised yes, a few revisions. The first was an updated zoning map on page 52 of the packet handout, page 40 of the plan that would show a clearer picture of what changed versus the previous map. The second was a word bubble containing repetitive keywords used in feedback from previous meetings found on page 30 of the packet, page 30 of the plan. Staff stated the final change would be found on page 43 of the packet, page 31 of the plan. Staff provided a summary of the feedback received from the previous meetings held.

Mrs. Arnold-Ogden made a motion to recommend the Heart of the Falls Neighborhood Revitalization Plan as presented by staff to City Council on April 15th. Vice-Chair, Mrs. Wendy Browder seconded the motion. Chairman Mitchell asked if there was any comment from the public, with no comments Chairman Mitchell asked if there was any further comment from the Commission. No further comments were made and Chairman Mitchell called for a vote. The motion passed unanimously 6-0.

V. OTHER BUSINESS

1. Updates

A. Neighborhood Party Planning Meeting – Bridwell Park
Staff displayed photos and gave a brief review of the turn out Sunday, March 30th from 3pm – 5pm. Staff also discussed feedback regarding the 4-question survey that would be given to attendees and published on social media for artist feedback for the Bridwell Park futsal court murals.

VI. ADJOURN

Staff encouraged everyone to attend the City Council on Tuesday, April 15th, when the plan would be presented to City Council.

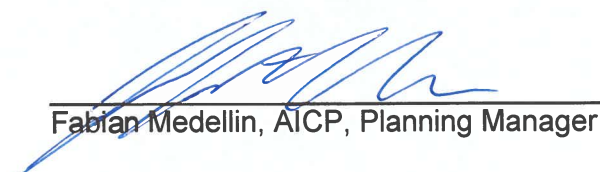
The next regularly scheduled meeting was set for Tuesday, April 15th at 1:30pm at the Travel Center Conference Room for the plan to be presented in its entirety to the Commission for recommendation.

Chairman Mitchell adjourned the meeting at 2:00 p.m.



Mike Mitchell, Chairman

4/15/25
Date



Fabian Medellin, AICP, Planning Manager

4-15-25
Date