

## VII. Prioritization of Needs & Plan Implementation

### A. Prioritization of Needs

The park, recreation and open space needs identified in **Section VI** which are intended to fill significant voids in the community, are prioritized in **Table 31**, below. Staff and Park Board established priorities using information from previous surveys and other public input, as well as, deficiencies in established standards. Also taken into consideration were needs not currently being addressed and future growth needs. Although the desire is to complete the needs in the priority order listed, it should be noted that many of the items within the list may not be acquired or constructed in the order due to availability of funding for a particular project or a changed priority. Within the list below, individual listings have been identified as standards-based, demand-based or resource-based. Some needs fall into more than 1 category. It may be necessary to accomplish needs of a certain approach ahead of higher listed needs of a different approach, also because of availability of funding or funding sources or unforeseen circumstances.

**Table 31**  
**Prioritization of Needs, Timelines and Recommended Funding Sources**

Project	Start	Complete	(Complete In City's 5 Yr. CIP)	Funding	Comments	Cost (M\$)
Park land acquisition (S) (R)	2010	2020	2013	1,3,4,5	Acquire 455 acres for four community parks, 462 acres for three large urban parks.	8
Circle Trail completion (R) (D)	2010	2017	2012	1,3,4,5	18 miles of trail construction to complete the Circle Trail, plus a one mile spur to Wood Memorial Park, a one mile spur to downtown, and a five mile spur along the R/R from Wichita River to Missile Road.	8.9
Ponds (R)(D)	2012	2015	2012	1,3,4,5	Ten ponds are identified.	2
Falls Flyover landscaping at US 287/281/82 (R)	2010	2011	2010	1,3	Second phase of tree planting for the eastern sections of interchange.	.127
Lake Wichita Park concession building (R)(D)	2011	2012	2010	1,3	Located on shore on Circle Trail by Hill for food and drink sales, rental hall, water craft rentals, four wheel cycle rentals.	.375
Sunset Terrace Access Bridge (D)	2012	2012	2011	1,3	To span the irrigation canal linking Deville St. to park.	.102
Falls Bridge, Trail, Water Recirculation (R) (D)	2010	2011	2010	1,3	Replace 6' wide bridge with 14' bridge, new by-pass ADA trail, and a new recirculation pumping system to permit clear water over Falls.	.8
Parking lot on Holliday Creek Trail (R) (D)	2010	2010	2010	1.3	On existing ROW of Lake Park Drive at Taft for 20 space parking.	.026
Hill in Lake Wichita Park (R) (D)	2012	2014	2012	1.3.4.5	This will finish the Hill with increase height from 83 feet to 100 feet, a paved switchback trail to top,	.350

					planting of shrubs and trees on slope, ornamental structure on top.	
Lake Wichita land acquisition near Boat Ramp (R) (D)	2010	2011	2010	1,3	Acquire 18 lots west of new Boat Ramp for eventual dining and connector trail with Circle Trail at Spillway.	.125
Replacement of Bridge and Culverts on Wichita River Trail (D)	2010	2011	2010	1,3	Replacement of the bridge on the Wichita River Trail by Central Services will allow vehicles to pass.	.040
Lake Wichita shoreline improvement (R) (D)	2010	2017	2010	1,2,3,4,5	This will include a large pier by the Spillway, trails along the north shore to Sisk Road, excavation at high use areas, additional hills, dining facilities, and an outdoor theater by the Hill.	6
Paving at Municipal Airport (D)	2012	2012	2012	1,3,4	Paving grass areas within the TSA security area will decrease maintenance.	.043
Biological Exhibits (D)	2012	2019	2012	1,3,5	100 acre tourist attraction features a combination botanical garden, zoo, and aquarium similar to that in Albuquerque.	6
McGrath Creek Walkway (R)(D)	2012	2014	2012	1,3,4	An attractive walk from Sikes Lake along McGrath Creek through Maplewood Drive median to Kemp Street.	2.5
Recreation Center (S)(D)	2014	2015	2013	1,3,4,5	A 60,000 square foot building with three gyms and multipurpose rooms. All programs now at the center above the Library would be transferred to this facility, except the 50 Plus Zone.	10
Large Pavilions (S)(D)	2012	2015	2012	1,3,4,5	One large shelter each in Lucy and Lake Wichita Parks.	1.5
Outdoor Theater (S)(D)	2013	2014	2013	1,2,3,4,5	The theater would be located at the MPEC.	
<b>TOTAL</b>						<b>49.888</b>

Funding codes:

1. City General Fund
2. Hotel / Motel Tax Fund
3. 4B Sales Tax Fund
4. Public Grants – Texas Parks & Wildlife, Texas Dept. of Transportation, Community Development Block Grant
5. Private Grants, Donations, Special Account Revenues

**B. Plan Implementation**

**Table 31** lists the specific objectives that have been established to implement many of the specific goals listed in **Section II** of this Master Plan. In addition to the priorities, **Table 31** also identifies the proposed time line for accomplishing each project, as well as, proposed funding sources. It is anticipated that more than one funding source will be used for each project.

It should be noted that the department traditionally adjusts priorities in accordance with identified community needs and user requests. A recent example of this process includes the development of the Senior Zone, senior citizen program and facility, in response to the growing senior citizen population and needs in the city. This particular effort was supported through special committees, board meetings, and other methods of public input to ensure that the intent of the requests were fully analyzed and met.

It is also critical to review and update this plan on a regular basis. This should occur at least once every five years. With current growth projections, a two to three year review cycle is deemed more prudent. This will permit timely assessments of demographic shifts which may influence demand for recreation, park, and open space facilities and services. Close coordination with the implementation of other approved planning documents, such as the Trails and Greenway Plan, is essential to achieve success and avoid conflicting priorities. **Table 31** will be updated on an annual basis as well.

**APPENDIX 1**  
**Wichita Falls Code of Ordinances**  
**Appendix A – Comprehensive Subdivision Ordinance #2118**

**Declaration of the policy and the rules and regulations governing the platting and subdividing of land in and adjacent to the City of Wichita Falls, Texas.**

**Be it ordained by the City Council of the City of Wichita Falls, Texas:**

**Sec. 11. Parks.**

(A) All subdivisions shall be required to set aside land for park purposes under conditions set out in paragraph (B) of this section when the master park plan of the City of Wichita Falls shows a park is required in the area to be subdivided and the subdivider shall show such land set aside in compliance with this section on the master plat or preliminary plat. All areas set aside for park purposes shall conform to the master park plan as to general location, area and type of development. The parks and recreation department should be consulted when developing the master plat so that few revisions will be necessary later.

(B) The city shall be granted an option to purchase the land so set aside for park purposes upon the following terms. If at the end of one year from the date of approval by the board of the master plat or preliminary plat if there is no master plat, the total area covered by said plat has been at least fifty per cent (50%) developed, then and in that event the city shall be required to exercise its option within thirty (30) days thereafter or release the same to the subdivider with the purchase price to be computed as set out in paragraph (C). If at the end of one year there has not been a fifty per cent (50%) development, then and in that event the option shall continue in full force and effect until said total area has been at least fifty per cent (50%) developed with the city then required to exercise or release its option as set out above.

(C) The price to be paid by the city for the land set aside for park purposes shall be based on the fair market value of the raw land as of the date the master or preliminary plat is first filed with the board, plus the pro rata part of all development cost attributable to the park land so purchased, including abutting streets and utilities necessary to serve the park land.

(D) All subdividers shall also submit on the master plat an indication showing how the park area is to be developed in the event the city is unable to purchase the property or rejects it because of other reasons.

(E) All areas reserved for park land shall conform to the City of Wichita Falls master park plan as to general location, area and type of development. The city shall have the right to accept or reject park land proposals as shown on the developer's master plat, at such time as the master plat is brought before the board for approval. The one year option period, which the city has to buy the land, shall begin with the planning board's approval of the developer's master plat.

**APPENDIX 2  
Equipment & Facility Inventory  
Within Each City Park**

8/14/08

**1. BELAIR PARK SZ  
3.00 ACRES**

**OPAL & LESLEY**

Bench (wood) (glider)	1
Basketball goals	2
Park lights	4
Park sign	1
Picnic area	1
Picnic shelter (20' x 16') (metal roof) with 2 aluminum tables	1
Play apparatus with wood mulch base	1
Practice backstop	1
Tennis courts (119' x 107')	1
Trash receptacles (barrel)	1
Trash receptacles (permanent)	1
Volleyball poles (turf)	1

**2. BEN DONNELL PARK NZ  
1.68 ACRES**

**WICHITA & CALHOUN**

Bench (wood)	1
Bench (wood) (glider)	1
Park sign	1
Picnic area	1
Picnic shelter (16' x 16') (metal roof) with 2 coated tables	1
Play apparatus with sand base	1
Playground equipment	
Swing (8') (2-belt-2-baby)	1
Trash receptacles (barrel)	1

Adjacent to the Big Wichita River  
Northeast Boys & Girls Club  
Paul F. Irvin Acitivity Center

**3. BRIDWELL PARK SZ  
7.58 ACRES**

**HARRISON & AVE C**

Bar-b-que pits (small)		5
Basketball court (110' x 45') with 2 goals		1
Benches (wood) (glider)		10
Bleachers (wood) (portable)		2
Concession/restroom/storage (33' x 24') (metal roof)		1
Concrete slab (30' x 30')		1
Concrete slab (25' x 13')		1
Drinking fountain (brass)		1
Drinking fountain (concrete)		1
Fountain (ornamental)		1
Horseshoe pits		1
Park lights		10
Park sign		1
Picnic area		1
Picnic shelter (63' x 35') (metal roof) with 10 aluminium tables		1
Picnic tables (aluminum) on slab		3
Play apparatus with sand base		1
Playground equipment		
Climber (6' ) (arch)		1
Climber (7') (monkey bars)		1
Slide (10')		1
Slide (6')		1
Swing (10') (4-belt)		1
Swing (8') (3-belt)		1
Swing (8') (3-baby)		1
Softball field (lighted)		1
Storage facility (23' x 5')		1
Trail (concrete)	.37 miles	1
Trash receptacles (barrel)		3
Trash receptacles (permanent)		9
Volleyball court (110' x 45')		1

**4. BUD DANIEL PARK NZ  
.45 ACRES**

**NINTH & OHIO**

Benches (wood)	4
Flower bed	1
Park sign	1
Picnic area	1
Picnic table (wood)	1
Shrub beds	2
Trash receptacles (barrel)	2

**5. CITY VIEW PARK NZ  
5.98 ACRES**

**4309 VIEWPARK**

Basketball slab (30' x 30') with goal	1
Park sign	1
Picnic area	1
Play apparatus with sand base	1
Practice backstops	2
Soccer goals	2
Trash receptacles (barrel)	1

**6. CONOCO PARK NZ  
2.46 ACRES**

**1200 N. EASTSIDE DR.**

Bench (wood)	1
Park sign	1
Picnic area	1

**7. EDGEMERE PARK SZ  
5.80 ACRES**

**1579 MESQUITE**

Bench (wood)	1
Bench (wood) (covered metal roof) (8' x 8')	1
Bridge	1
Park light	1
Park sign	1
Picnic area	1
Picnic slab (20' x 16') with 2 aluminum tables	1
Play apparatus with sand base	1
Playground equipment	
Climber (5') (geodesic)	1
Slide (10')	1
Swing (10') (5-belt)	1
Swing (9') (4-baby)	1
Swing (8') (2-baby)	1
Practice backstop	1
Trash receptacles (barrel)	2
Trash receptacle (permanent)	1

**8. EXPRESSWAY VILLAGE PARK NZ  
10.16 ACRES**

**5514 CASTLE DR.**

Basketball goal	1
Benches (wood) (glider)	2
Park light	1
Park signs	2
Picnic area	1
Picnic shelter (20' x 16') (metal roof) with aluminum table	1
Picnic table (wood) (covered metal roof) (8' x 8')	1
Play apparatus with wood mulch base	1
Playground equipment	
Swing (8') (2-belt)	1
Swing (7') (2-baby)	1
Trash receptacles (barrel)	2
Trash receptacle (permanent)	1

Fire Station



**9. FRONT & INDIANA PARK NZ  
.42 ACRES**

**FRONT & INDIANA**

Picnic area	1
Trail (concrete)	1

Adjacent to the Big Wichita River

**10. GRANT STREET PARK SZ  
.70 ACRE**

**GRANT & AVE L**

Basketball slab (30' x 30') with goal	1
Park lights	2
Park sign	1
Picnic area	1
Playground equipment	
Climber (7') (monkey bars)	1
Slide (5')	1
Swing (11') (2-belt)	1
Trash receptacle (barrel)	1

**11. HAMILTON PARK / HAMILTON TRAIL SZ 2901 HAMILTON  
48.14 ACRES**

Bench (wood) (glider)	2
Bench (wood) (glider) (covered metal roof) (8' x 8')	1
Bench (wood) (swinging)	1
Benches	12
Bleachers (aluminum) (covered) on slab	4
Bleachers (aluminum) (portable) on slab	14
Bleachers (aluminum) (stationary) on slab	2
Concession/restroom/storage (33' x 24') (metal roof)	1
Drinking fountain	4
Flag pole	1
Flower bed	1
Park lights	10
Park & trail signs	6
Picnic area	1
Picnic shelter (40' x 40') (metal roof) with 6 aluminum tables	1
Picnic shelter (16' x 14') (metal roof) with aluminum table	2
Picnic shelter (16' x 14') (metal roof) with wood table	1
Picnic table (aluminum) on slab	4
Picnic table (wood) (covered metal roof) (8' x 8')	1
Playground equipment	
Climber (7') (monkey bars)	1
Concrete pipe tunnel	2
Rocket jet (spring)	1
Slide ((5')	1
Swing (13') (4-belt)	1
Swing (8') (3-baby)	1
Playground area (handicapped)	1
Practice court with backboard	1
Tennis courts (lighted)	12
Tennis pro shop	1
Tennis restroom/storage (30' x 16')	1
Trail (concrete) .19 miles	1
Trash receptacle (barrel)	6
Trash receptacle (boxes)	2
Trash receptacle (permanent)	18

**12. HAROLD JONES PARK NZ  
4.90 ACRES**

**1400 NINTH**

Benches (wood)	16
Drinking fountain (brass)	1
Flag pole	1
Flower bed	1
Fountain (ornamental)	1
Park lights	15
Park sign	1
Picnic area	1
Picnic tables (wood) on slab	8
Play apparatus with sand base	1
Sculpture	1
Shrub beds	4
Time capsule	1
Trash receptacles (barrel)	10
Trash receptacles (permanent)	2

**13. HURSH PARK SZ  
5.75 ACRES**

**4211 KELLY**

Basketball slab (30' x 30') with goal	1
Concrete slab (10' x 10')	1
Park lights	1
Park sign	1
Picnic area	1
Picnic shelter (24' x 15') (metal roof) with 2 aluminum tables	1
Playground equipment	
Climber (6') (jack&jill)	1
Slide (8')	1
Swing (9') (2-belt-1-baby)	1
Practice backstops	2
Soccer goals	1
Trash receptacles (barrel)	3
Trash receptacles (permanent)	1

**14. INDIAN HEIGHTS PARK SZ  
.99 ACRES**

**2004 INDIAN HEIGHTS**

Benches (wood) (glider)	2
Park sign	1
Picnic area	1

**15. JALONICK PARK / SCOTT ST. TRAIL NZ  
9.44 ACRES**

**400 JALONICK**

Bar-b-que pit (small)	2
Basketball slab (30' x 30') with goal	1
Basketball court (109' x 45') with 2 goals	1
Benches (wood) (glider)	8
Bridge	1
Gazebo (20' x 19') with 3 coated benches	1
Park lights	11
Park signs	3
Picnic area	1
Picnic shelter (40' x 30') (metal roof) with 6 wood tables	1
Picnic shelter (26' x 24') (metal roof) with 2 wood tables	1
Picnic table (aluminum) on slab	1
Play apparatus with sand base	1
Playground equipment	
Swing (10')(4-belt)	1
Swing (9') (2-belt-2-baby)	1
Restroom/storage (29' x 12') (metal roof)	1
Softball field (lighted)	1
Trail (concrete) .74 miles	1
Trash receptacles (barrel)	2
Trash receptacles (permanent)	9

Kemp-Sunnyside Multi-Purpose Center

**16. JARRATT PARK SZ  
1.54 ACRES**

**3701 CUMBERLAND**

Basketball goal	1
Bench (wood)	1
Drinking fountain (brass)	1
Park sign	1
Picnic area	1
Picnic tables (wood)	2
Trash receptacle (barrel)	1

**17. KIWANIS PARK SZ  
67.37 ACRES**

**4400 SOUTHWEST PKWY**

Bar-b-que pits (large)	1
Bar-b-que pits (small)	1
Baseball fields (lighted)	4
Basketball slab (30' x 30') with goal	1
Benches (wood)	8
Bench (wood) (covered metal roof) (8' x 8')	1
Bench (wood) (swinging)	1
Bleachers (aluminum) (portable) on slab	9
Bridges	1
Concession/restroom/storage (32' x 24') (metal roof)	1
Drinking fountains concrete)	2
Flag pole	1
Flower bed	1
Park lights	3
Park signs	1
Picnic area	1
Picnic shelter (60' x 40') (metal roof) with 12 aluminum tables	1
Picnic shelter (21' x 16') (metal roof) with 2 aluminum table	3
Play apparatus with sand base	1
Playground equipment	
Climber (9') (spider)	1
Slide (8')	1
Slide (8')	1
Slide (7')	1
Swing (9') (5-belt)	1
Swing (8') (2-baby)	1

**KIWANIS PARK****cont.**

Practice backstop	1
Prairie dog town	1
Restroom (20' x 12') (metal roof)	1
Trash receptacles (barrel)	3
Trash receptacles (permanent)	22
Volleyball poles (turf)	1

Lakeview Cemetery

**18. LAKE WICHITA PARK SZ****5205 FAIRWAY****LAKE WICHITA SPILLWAY / DAM TRAIL****LAKE WICHITA TRAIL****277.87 ACRES**

Baseball fields (lighted)	4
Baseball fields (unlighted)	6
Basketball goals	1
Basketball slab (30' x 30') with goal	1
Basketball slab (69' x 40') with goal	1
Benches (wood)	15
Benches (wood) (glider)	13
Bleachers (aluminum) (football fields)	6
Bleachers (wood) (portable)	21
Boat ramp	2
Bridges	2
Concession/restroom (50' x 17') football fields	1
Concession/restroom (27' x 24') baseball fields	1
Concrete slab (10' x 10')	1
Disc golf course (18 holes)	1
Drinking fountains	7
Fishing pier (wood)	1
Flower beds	5
Football fields (lighted)	3
Model airplane flying circle	1
Model airplane landing strip (grass)	1
Model airplane landing strip (asphalt)	1
Park lights	9

**LAKE WICHITA PARK****cont.**

Park & trail signs		10
Picnic area		1
Picnic shelter (59' x 36') (metal roof) with 10 aluminum tables		1
Picnic shelter (26' x 24') (metal roof) with 2 aluminum tables		1
Picnic table (aluminum) on slab		2
Picnic table (wood)		6
Play apparatus with sand base		1
Playground equipment		
Climber (9') (jack&jill)		1
Climber (9') (spider)		1
Slide (7') (wave)		1
Slide (7')		1
Swing (9') (5-belt)		1
Pump house		1
Restroom (7' 2") (metal)		1
Restroom (20' x 12') (metal roof)		1
Scoreboards		3
Sewer lift station		1
Soccer field (lighted)		3
Soccer field (unlighted)		3
Soccer goals		4
Trail (concrete)	2.67 miles	1
Trash receptacles (barrel)		5
Trash receptacles (permanent)		10
Volleyball poles (turf)		1

Adjacent to Lake Wichita

**19. LAMAR PARK SZ  
10.56 ACRES**

**2300 LUCAS**

Bar-b-que pits (small)	2
Basketball court (120' X 60') with 2 goals	1
Benches (wood)	2
Drinking fountain (brass)	1
Park lights	8
Park sign	1
Picnic area	1
Picnic shelter (49' x 45') (metal roof) with 12 aluminum tables	1
Picnic tables (aluminum) on slab	3
Play apparatus with sand base	1
Playground equipment	
Climber (10') (dome)	1
Slide (10')	1
Swing (8') (3-baby)	1
Practice backstop	1
Restroom (7' 2") (metal)	1
Trash receptacles (permanent)	5

Adjacent to Lamar School

**20. LINCOLN PARK NZ  
4.86 ACRES**

**ROOSEVELT & HOMES**

Basketball slab (30' x 30') with goal	1
Bench (wood)	1
Multipurpose slab (120' x 45') with goal	1
Park lights	2
Park sign	1
Picnic area	1
Play apparatus with sand base	1
Playground equipment	
Swing (8') (2-belt)	1



**21. LIONS PARK NZ  
1.98 ACRES**

**KATHERINE & JOANN**

Basketball slab (30' x 30') with goal	1
Concrete slab (10' x 10')	1
Park lights	2
Park sign	1
Picnic area	1
Picnic shelter (26' x 16') (metal roof) with 2 aluminum tables	1
Playground equipment	
Climber (5') (arch)	1
Swing (10') (2-belt-2-baby)	1
Tennis court (119' x 59')	1
Trash receptacle (permanent)	1

Adjacent to Kate Haynes School

**22. LOCH LOMAND PARK SZ  
17.85 ACRES**

**230 LOCH LOMAND**

Basketball slab (30' x 30') with goal	1
Bleachers (wood) (portable) on slab	2
Concession/restroom/storage (33' x 24') (metal roof)	1
Park lights	5
Park signs	2
Picnic area	1
Picnic shelter (22' x 16') (metal roof) with a wood table	1
Picnic table (wood) (covered metal roof) (8' x 8')	1
Play apparatus with sand base	1
Playground equipment	
Swing (10') (4-belt 2-baby)	1
Pond	1
Practice backstop	1
Softball field (lighted)	1
Trash receptacle (barrel)	2

**23. LUCY PARK / FALLS TRAIL NZ  
163.89 ACRES**

**100 SUNSET DRIVE**

Bar-b-que pits (double)	2
Bar-b-que pits (small)	30
Basketball goals	2
Basketball slab (30' x 30') with goal	1
Benches (aluminum) (swimming pool)	11
Benches (wood)	20
Benches (wood) (covered metal roof) (8' x 8')	2
Benches (glider) (wood)	48
Benches (swinging) (wood)	2
Berm	1
Bridges	11
Canoe ramp	2
Disc golf course (18 holes)	1
Drinking fountains (brass)	4
Falls	1
Fishing piers	2
Flag pole	1
Flower beds	18
Gazebo	1
Log cabin	1
Pagoda	1
Park and trail lights	143
Park signs	4
Picnic area	1
Picnic shelter (80' x 40') (metal roof) with 20 aluminum tables (#1)	1
Picnic shelter (62' x 30') (metal roof) with 15 aluminum tables (#2)	1
Picnic shelter (30' x 22') (metal roof) with 4 aluminum tables	1
Picnic shelter (28' x 22') (metal roof) with 4 wood tables	1
Picnic shelter (28' x 22') (metal roof) with 4 wood tables	1
Picnic shelter (20' x 18') (metal roof) with 2 wood tables	1
Picnic shelter (20' x 18') (metal roof) with 2 wood tables	1
Picnic tables (aluminum) (swimming pool)	4
Picnic tables (aluminum) on slab	9
Picnic tables( wood) on slab	18
Play apparatus with rubber base	1
Play apparatus with sand base	2

**LUCY PARK / FALLS TRAIL**

**cont.**

Playground equipment		
Climbers (5') (arch)		1
Climbers (5') (arch)		1
Slides (8')		1
Slides (8')		1
Swings (9') (4-belt)		1
Swings (9') (4-belt)		1
Pond with sidewalk		1
Pump house		1
Restroom/storage (29' x 12') (metal roof) main		1
Restroom/storage (28' x 12') (metal roof) center		1
Sand horseshoe courts		6
Sand volleyball courts		2
Sewer lift station		1
Swimming pool/bath house		1
Swinging bridge		2
Trail (asphalt)	1.57 miles	1
Trail (concrete)	2.14 miles	1
Trash receptacles (barrel)		58
Trash receptacles (permanent)		26
Tree nursery		2
Turf and shrub exhibit		1
Volleyball court (72' x 42') (concrete)		1
Xeriscape exhibit		1

Adjacent to Big Wichita River  
River Bend Nature Works

**24. LYNWOOD EAST PARK NZ  
11.29 ACRES**

**1515 REDFOX**

Bar-b-que pits (small)	2
Basketball court (88' x 54') with 2 goals	1
Benches (coated)	11
Drinking fountain (concrete)	1
Flower bed	1
Park lights	8
Park sign	1
Picnic area	1
Picnic shelter (26' x 24') (metal roof) with wood table	1
Picnic shelter (26' x 24') (metal roof) with wood table	1
Picnic tables (aluminum) on slab	3
Play apparatus with sand base	1
Playground equipment	
Swing (10') (6-belt)	1
Swing (8') (4-baby)	1
Practice backstop	1
Restroom/storage (33' x 28') (metal roof)	1
Tennis court (121' x 61')	1
Trail (concrete) .52 miles	1
Trash receptacles (permanent)	5

Bus Shelter  
East Lynwood Community Center

**25. MARTIN PLAZA PARK SZ  
9.20 ACRES**

**3101 HARRISON**

Benches (wood)	10
Bench (wood) (covered metal roof) (8' x 8')	1
Park lights	7
Park sign	1
Picnic area	1
Pond	1
Trash receptacles (barrel)	2

**26. MORNINGSIDESIDE PARK SZ  
1.22 ACRES**

**MORNINGSIDESIDE & PEMBROKE**

Park sign	1
Picnic area	1
Picnic tables (aluminum)	2
Playground equipment	
Slide (8')	1
Swing (8') (2-belt 1-baby)	1
Trash receptacle (barrel)	2

**27. O'REILLY PARK / O'REILLY TRAIL NZ FRONT & LEE  
7.31 ACRES /O'REILLY TO WILLIAMS TRAIL**

Bar-b-que pit (small)	1
Basketball goal	1
Benches (wood) (glider)	32
Berm	1
Bridges	5
Drinking fountains (brass)	3
Flower bed	1
Gazebo (12' x 12') with a wood table	1
Park and trail lights	38
Park signs	10
Park storage building (32' x 24') (metal roof)	1
Picnic area	1
Picnic shelter (32' x 24') (metal roof) with 4 aluminum tables	1
Picnic shelter (29' x 27') (metal roof) with 4 aluminum tables	1
Picnic tables (wood) (covered metal roof) (8' x 8')	3
Picnic tables (aluminum) on slabs	2
Play apparatus with sand base	1
Playground equipment	
Climber (6') (arch)	1
Slide (8')	1
Swing (8') (2-belt-2-baby)	1
Restroom (7' 2") (metal)	1
Tennis court (109' x 45')	1
Trail (concrete) 2.16 miles	1
Trash receptacles (permanent)	16

Adjacent to the Big Wichita River  
Multi Purpose Events Center

**28. PARK CENTRAL NZ  
.85 ACRES**

**8TH & SCOTT**

Arbors without covers	2
Drinking fountain (brass)	1
Flower bed	1
Park light	1
Picnic area	1
Picnic tables (coated)	10
Shrub beds	4
Trash receptacle (permanent)	1

**29. ROSELAWN PARK SZ  
2.53 ACRES**

**2403 ROSELAWN**

Park sign	1
Picnic area	1
Picnic tables (aluminum)	2
Play apparatus with sand base	1
Trash receptacles (barrel)	2

**30. ROTARY PARK SZ  
10.48 ACRES**

**4301 PHILLIPS**

Bar-b-que pit (small)	1
Basketball slab (30' x 30') with goal	1
Benches (aluminum)	7
Drinking fountain (chrome)	1
Park sign	1
Picnic area	1
Picnic shelter (36' x 30') (metal roof) with 4 aluminum tables	1
Practice backstops	2
Soccer goals	3
Tennis courts (121' x 119')	2
Trash receptacle (permanent)	1

Adjacent to Cunningham School  
Southwest Boys & Girls Club

**31. SCOTLAND PARK / RV PARK NZ  
11.87 ACRES**

**201 CENTRAL FREEWAY**

Bar-b-que pits (large)	2
Bar-b-que pits (small)	10
Benches (wood)	5
Benches (wood) (dugout)	2
Bench (wood) (glider)	1
Berm	1
Bleacher (aluminum) (stationary)	2
Bridges	3
Concession/restroom/storage (33' x 24') with metal roof	1
Drinking fountains (brass)	1
Drinking fountain (concrete)	1
Dump station	1
Flower bed	1
Fountain (floating)	1
Gazebo	1
Multipurpose slab (120' x 60')	1
Park lights	19
Park signs	8
Picnic area	1
Picnic shelter 60' x 40' (metal roof) with 12 aluminum tables	1
Picnic shelter (29' x 27') (metal roof) with 4 aluminum tables	1
Picnic shelter (27' x 25') (metal roof) with 2 aluminum tables	1
Picnic tables (aluminum) on slab	3
Picnic tables (concrete) on slab	2
Picnic tables (wood) on slab	8
Play apparatus with sand base	1
Playground equipment	
Swing (8' (2-belt-2-baby)	1
Pond with sidewalk	1
Practice backstops	1
RV drop box	1
Rv park (28 spaces)	1
Scoreboard	1
Softball field (lighted)	1
Storage facility	1
Trash receptacles (barrel)	11
Trash receptacles (permanent)	6
Adjacent to Big Wichita River	
Adjacent to Huey School	

**32. SPUDDER PARK NZ  
19.25 ACRES**

**7TH & TULSA**

Baseball field (lighted)	1
Basketball court (115' x 98') (covered metal roof) with 6 goals and with 25 aluminum tables	1
Benches (aluminum)	4
Benches (coated)	6
Benches (wood) (dugout)	4
Bleachers (aluminum) (portable) on slab	5
Concession/restroom/storage (33' x 24') (metal roof)	1
Drinking fountain (brass)	1
Flower bed	1
Park lights	2
Park signs	2
Picnic area	1
Picnic shelters (20' x 16') (composition roof) with wood table	1
Picnic shelters (20' x 16') (composition roof) with wood table	1
Picnic shelters (20' x 16') (metal roof) with wood table	1
Picnic shelters (20' x 16') (metal roof) with wood table	1
Play apparatus with sand base	2
Trash receptacles (barrel)	3
Trash receptacles (permanent)	6

East Branch YMCA  
Martin Luther King Center

**33. SUNSET TERRACE PARK NZ  
12.81 ACRES**

**1612 CIMARRON**

Bar-b-que pit (small)	1
Basketball slab (30' x 30') with goal	1
Bench (wood) (swinging)	1
Park lights	2
Picnic area	1
Park sign	1
Picnic shelter (21' x 16') (metal roof) with 2 aluminum tables	1
Picnic table (wood) on slab	1
Play apparatus with sand base	1
Practice backstop	1
Practice football field with 2 goals	1
Trash receptacle (permanent)	1



**34. WEEKS PARK SZ  
WEEKS LANE TRAIL  
WEEKS NORTH TRAIL  
WEEKS SOUTH TRAIL  
42.19 ACRES**

**2006 SOUTHWEST PKWY**

Bar-b-que pits (small)	1
Basketball slab (40' x 30') with goal	1
Basketball slab (30' x 30') with goal	1
Benches (aluminum)	8
Benches (plastic)	5
Benches (wood)	3
Benches (wood) (glider)	16
Benches (wood) (glider) (covered metal roof) (8' x 8')	1
Bleachers (aluminum) (portable) on slab	6
Bleachers (aluminum) (stationary) on slab	1
Bridges	3
Drinking fountains	4
Fishing pier	1
Flower bed	3
Horseshoe pits	2
Lift station	1
Park lights	9
Park& trail signs	9
Picnic area	1
Picnic shelter (60' x 41') (metal roof) with 10 aluminum tables and concrete slab (86' x 35') with 6 concrete tables & aluminum seats	1
Picnic table (concrete & aluminum seats) on slab	1
Picnic tables (wood)	1
Picnic table (wood) (covered metal roof) (8' x 8')	1
Play apparatus with rubber mulch base	1
Playground equipment	
Swing (9') (4-belt)	1
Pond (kid fishing)	1
Restrooms (7' 2") (metal)	2
Tennis courts (lighted)	9
Tennis pro shop	1

**WEEKS PARK / WEEKS PARK TRAILS****cont.**

Trail (concrete)	3.10 miles	1
Trash receptacles (barrel)		12
Trash receptacles (boxes)		3
Trash receptacles (permanent)		16
Volleyball poles (turf)		1

Adjacent to Holliday Creek  
Northwest Texas Field & Stream Building

**35. WESTOVER HILLS PARK SZ**  
**6.52 ACRES**
**1050 E. WENONAH**

Bar-b-que pit (small)		1
Basketball slab (30' x 30') with goal		1
Concrete slab (20' x 20')		1
Concrete slab (10' x 10')		1
Drinking fountain (concrete)		1
Park lights		2
Park sign		1
Picnic area		1
Picnic shelter (26' x 24') (metal roof) with 2 aluminum tables		1
Playground equipment		
Climber (10') (jack&jill)		1
Climber (9') (spider)		1
Swing (10') (4-belt 2-baby)		1
Soccer goals		2
Trash receptacles (barrel)		1
Trash receptacles (permanent)		1

**36. WILLIAMS PARK / WILLIAMS TRAIL NZ 900 Elwood  
50.74 ACRES**

Bar-b-que pit (small)		2
Bar-b-que pit (large)		2
Basketball court (88' x 54') with 2 goals		1
Basketball slab (30' x 30') with goal		1
Benches( wood)		3
Benches (wood) (dugout)		4
Benches (wood) (glider)		13
Bleachers (aluminum) (portable) on slab		3
Concession/restroom/storage (33' x 24') (metal roof)		1
Drinking fountain (brass)		1
Park lights		5
Park signs		3
Park storage building (78' x 21') (metal roof)		2
Picnic area		1
Picnic shelter (60' x 40') (metal roof) with 14 aluminum tables		1
Picnic shelter (20' x 16') (metal roof) with 2 wood tables		1
Picnic shelter (20' x 16') (metal roof) with 2 wood tables		1
Picnic table (aluminum) on slabs		3
Play apparatus with sand base		1
Playground equipment		
Swing (9') (6-belt)		1
Softball field (lighted)		1
Trail (concrete)	1.38 miles	1
Trash receptacles (barrel)		3
Trash receptacles (permanent)		12

Adjacent to Holliday Creek

**37. WOOD MEMORIAL PARK SZ  
6.19 ACRES**

**4401 MAPLEWOOD**

Bench (wood) (glider)	1
Drinking fountain (brass)	1
Flower bed	1
Park sign	1
Picnic area	1
Picnic table (aluminum)	1
Restroom/storage (23' x 12') (shingle roof)	1
Trash receptacles (barrel)	1
Trash receptacles (permanent)	1

Adjacent to McGrath Creek  
Fire Station

**TOTAL PARK ACREAGE:**

**926.63**

**APPENDIX 3**  
**City Council Goals for Wichita Falls, Texas**  
**Adopted June 1998**  
**Including Staff Progress Report Year Ending 1999**

The following goals relate to parks, recreation and open space.

**Goal I**

**“COMMUNICATION AND PUBLIC RELATIONS WITH CITIZENS”**

Our goal is to strive for excellence in keeping all citizens informed of all possible activities of the city and in responding to citizen’s inquiries and needs.

- Provide recreation program brochures 3 times per year.

**Goal II**

**“INFRASTRUCTURE”**

Our goal is to ensure that our infrastructure supports the total development requirements and needs of the city.

A. We have a five-year strategic planning document, which includes libraries, parks, public health & safety, and recreational areas.

- Wichita River linear park acquisition completed.
- Holliday Creek phase II, a hike / bike trail.
- Weeks Park trail.
- Boat ramp, parking, and lights at Lake Wichita.
- Recreation Center renovation.

**Goal III**

**“HUMAN RELATIONS”**

Our goal is the inclusion of all races and cultures in the work, the progress, and the benefits of the city.

A. Access to all city facilities used by the public.

- Camp Harmony for the mentally challenged.
- Senior Zone senior citizen center.
- Recreational activities for all ages.
- Senior Citizen Appreciation Day.
- Contract with IDC / Work Services Corp. for park labor.

**Goal IV**

**“TRANSPORTATION”**

Our goal is to provide a diverse and economic system that ensures a safe, secure, and reliable means of transportation for its citizens and goods.

A. Upkeep and expansion of paved streets.

- Holliday Creek trail system – design of Southwest Parkway to Lake Wichita Dam, phase II B.

## **Goal V**

### **“INTERGOVERNMENTAL COOPERATION AGREEMENTS AND RELATIONSHIPS”**

Our goal is to establish an environment where the efficiency and performance of local / regional governments can be enhanced.

- A. Partial or full consolidation of units of government, where feasible.
  - Recreational use of Wichita Falls Independent School District (WFISD) gyms, tennis courts, and Memorial Stadium.
  - Weeks Park Golf Course available to WFISD for high school golf team.
  - Wichita Falls Softball Complex used by WFISD girl’s softball.
  - Texas Department of Transportation – Installation of irrigation for trees on Kell Freeway.
  - Texas Parks & Wildlife assisted fishing program at Plum Lake and Williams Park Pond.
  - Texas Parks & Wildlife Inland Fisheries.

## **Goal VI**

### **“FINANCE AND BUDGET”**

Our goal is to ensure that all resources and assets of the city government are efficiently directed toward achieving the maximum effect.

- A. Sufficient resources are provided to ensure that the appropriate level of services is available.
  - Park & Recreation management – Maintenance of 40 parks, 5 public building grounds, 260 medians, 115 flowerbeds, 60,000 bulbs, 9 ornamental structures, 3 cemeteries, ball fields, softball complex and Lake Arrowhead parks.
- B. Full services are furnished to all citizens.
  - Obtained maintenance innovation award for tree transporter.
  - Kid Fish grant for Plum Lake awarded by TPWD.
- C. Five-year goals are supported with effective financial planning.

## **Goal IX**

### **“ECOLOGY AND NATURAL RESOURCES”**

Our goal is to conserve the city’s environment through prudent stewardship of the city’s natural resources.

- A. Increase in public education.
  - Youth educational / recreational programs such as the summer Discovery Camp at Kiwanis Park.
  - Conducted Arbor Day activities.
- B. Increased use of city lakes, parks and properties.
- C. Continuous enhancement of the city’s aesthetics.
  - Tree City USA Program – planted 1,100 new trees.

## **Goal X**

### **“HOUSING”**

Our goal is to provide an opportunity for all citizens to have quality housing in a safe and pleasant environment.

- A. In-filling of developed areas that are underutilized.
  - O’Reilly Park to Williams Park linear Park acquisition completed.
  - Neighborhood parks.

## **Goal XI**

### **“ECONOMIC DEVELOPMENT”**

Our goal is to generate job opportunities through the creation of an environment that will encourage/entice capital investment in new and existing businesses.

- A. Support total economic development for all parts of the entire city.

## **Goal XII**

### **“PERSONAL AND PUBLIC HEALTH AND SAFETY”**

Our goal is to make Wichita Falls a safe place for all citizens.

- Recreational safety/educational programs available in Home Alone Clinic, swimming lessons, and self defense classes.
- A. Public involvement in supporting the police and fire departments.
  - Park patrol – walking/bicycle.
- *Indicates excerpts relating to parks, recreation and open space from the “Staff Progress Report Year Ending 1999”.*

**APPENDIX 4**  
**Park Board Goals for the Five Year Park, Recreation &  
Open Space Plan**

**September 2000**

1. Construct a large indoor public gymnasium with 3 useable areas, including access, parking, landscaping, meeting rooms and locker/restrooms.
2. Develop the Holliday Creek Trail from Hamilton Park to Scott Street.
3. Accomplish Lake Wichita shoreline improvements.
  - Excavate along Jaycee Park shoreline and spillway / boat ramp areas.
  - Acquire land adjacent to the new boat ramp on the East, for new park development, landscaping, large pavilion and pier.
4. Develop botanic displays along the Holliday Creek Trail (Phase 1).
  - Construct 30 display beds of plants with walks and signage, to exemplify plants requiring low water needs, ornamental plants, and irrigation demonstrations.
5. Construct 2 park ponds with concrete edging, and landscaping at Expressway Village and Southern Hills Parks.
6. Accomplish improvements to Lucy Park & Jaycee Park.
  - Construct a large shelter, 50 parking spaces and 10 acres of irrigation in Lucy Park.
  - Construct a large shelter (designed to double as a theatre for concerts), 50 parking spaces, 10 acres of irrigation, and a covered roller hockey and activities court, lighted for year round use, in Jaycee Park.
7. Construct a four-field softball complex.
  - A four-field softball complex would be constructed adjacent to the existing complex and adjacent property would be acquired if necessary.
8. Develop a McGrath Creek Urban Walkway from Kemp Street past Wood Park and Sikes Lake to the Wichita Falls Museum & Art Center at Midwestern Parkway.



**APPENDIX 5**  
**Parks & Recreation – Citizens’ Leisure Needs Survey**  
**(Summary)**

**1986 – 1987**

1. How important to you is each of the following? (Circle one number)

	(1) Important	(2) Not Important	(3) Undecided
Relaxing	89.5%	4.2%	1.5%
Enjoying peace & quiet	87.0%	6.9%	1.9%
Enjoying natural beauty	87.5%	5.6%	2.4%
Enjoying man-made beauty	50.7%	30.1%	12.3%
Enjoying wildlife	76.9%	12.2%	5.9%
Enjoying pets	67.7%	19.6%	7.1%
Having good physical skills	73.3%	14.9%	6.9%
Competing	40.9%	41.7%	11.1%
Felling self confidence	88.7%	4.1%	2.2%
Having good mental health	92.6%	2.2%	1.2%
Growing intellectually	85.8%	5.7%	3.9%
Being more creative	75.2%	12.2%	7.1%
Sharing skills with others	70.4%	16.9%	7.6%
Sharing knowledge with others	76.4%	11.4%	6.9%
Helping my community	73.6%	9.6%	11.5%
Being with people	70.1%	18.8%	6.3%
Being with the family	89.9%	4.2%	1.7%
Being away from the family	31.6%	47.0%	13.9%
Trying something new and different	69.4%	13.2%	11.7%
Having adventure and excitement	67.7%	18.4%	9.1%

2. How do you rate the effectiveness of the City of Wichita Falls to help satisfy the important leisure needs you selected from the previous question? (Circle one number)

1. Very Good	3.5%
2. Good	43.4%
3. Undecided	21.3%
4. Poor	22.0%
5. Very Poor	3.9%

3. From what source(s) do you learn about leisure opportunities offered by the City of Wichita Falls? (Circle as many numbers as apply)

1. Newspaper	67.7%	5. Posters & Leaflets	13.7%
2. Radio	51.4%	6. Word of Mouth	44.4%
3. TV	65.0%	7. Water Bills	14.0%
4. Schools	19.6%	8. Other	1.7%

4. How often did you visit City of Wichita Falls' parks during the past 12 months?  
(Circle one number)

1. Never	17.9%	3. 10 – 50 Times	24.5%
2. Less than 10 times	50.5%	4. Over 50 times	4.1%

5. If you do visit city parks, which do you use most frequently? (List no more than 3)

Lucy	33.6%	Scotland	3.9%
Jaycee	7.1%	Williams	3.4%
Kiwanis	4.4%	Bridwell	3.0%

6. Which days of the week are you likely to be free to participate in leisure activities?  
(Circle appropriate numbers)

1. Monday	16.9%	5. Friday	18.6%
2. Tuesday	17.4%	6. Saturday	69.3%
3. Wednesday	16.2%	7. Sunday	62.8%
4. Thursday	16.4%	8. No days free	6.9%

7. What part of the day can you usually participate in leisure activities? (Circle one number)

1. Morning	14.9%	3. Evening	36.0%
2. Afternoon	40.5%	4. I have no leisure time	4.9%

8. How often do you take part in each of the following leisure activities? (Circle one number)

	Never	Each Day	Once Week	Once Month	Several X's a Year
Racquetball	78.9%	1.0%	4.1%	2.0%	6.9%
Handball	89.5%	0.2%	0.5%	0.3%	2.0%
Basketball	65.5%	1.5%	4.6%	5.2%	15.7%
Gymnastics	81.3%	0.7%	2.4%	2.2%	5.2%
Volleyball	66.6%	0.7%	2.7%	4.1%	18.1%
Soccer	82.3%	1.0%	1.5%	1.4%	4.9%
Horseback riding	72.5%	1.0%	1.9%	2.4%	13.5%
Visiting a zoo	58.1%	0.2%	0.2%	2.5%	30.6%
Playground use	42.8%	1.5%	7.8%	12.0%	28.6%
Baseball	69.6%	0.5%	3.5%	3.0%	15.7%
Softball	62.2%	0.5%	6.8%	4.7%	17.7%
Touch football	74.5%	1.7%	2.2%	1.9%	11.1%
Jogging	59.0%	6.8%	9.6%	5.4%	12.0%
Bicycling	49.5%	7.8%	9.3%	7.6%	17.7%
Watching television	4.7%	79.1%	3.9%	1.4%	6.9%
Walking	13.5%	46.3%	15.2%	7.4%	13.0%
Enjoying pets	22.0%	54.6%	5.7%	2.7%	8.3%
Radio controlled airplane	86.1%	0.8%	0.8%	0.7%	3.0%
Bocce or lawn bowling	87.0%	0.3%	0.3%	0.8%	2.7%
Photography	54.9%	1.7%	6.4%	11.1%	18.4%
Exercise program	41.0%	19.4%	15.0%	4.9%	13.9%

Reading	5.9%	70.4%	9.5%	3.9%	6.6%
Going to movies	26.9%	0.5%	7.8%	26.2%	32.3%
Indoor concerts	47.1%	1.4%	0.2%	8.4%	35.3%
Golfing	72.1%	1.0%	5.1%	5.1%	10.0%
Hunting	66.4%	0.3%	1.9%	6.3%	18.1%
Tennis	70.7%	1.2%	1.9%	5.6%	14.5%
Swimming	36.8%	3.7%	7.6%	6.8%	38.7%
Going out to eat	3.7%	7.3%	46.1%	22.8%	16.7%
Driving for pleasure	24.3%	7.1%	22.8%	16.7%	23.1%
Boating	50.2%	0.3%	4.1%	5.9%	32.6%
Fishing	43.2%	1.0%	4.9%	7.1%	37.3%
Water skiing	64.9%	0.2%	2.7%	2.7%	22.3%
Picnicking	36.1%	0.0%	2.2%	7.6%	47.5%
Arts & crafts	51.4%	4.4%	5.7%	8.8%	22.6%
Bird watching	74.7%	5.9%	1.5%	3.0%	7.9%
Feeding ducks	58.3%	0.7%	1.7%	5.6%	26.4%
Indoor theater (concerts, plays, ballet)	51.7%	0.0%	0.7%	7.9%	32.4%
Outdoor theater (concerts, plays, ballet)	67.1%	0.2%	0.2%	2.7%	20.6%
Flower & vegetable gardening	45.6%	7.4%	9.0%	5.7%	25.8%
Dancing	43.4%	2.2%	9.1%	12.7%	25.8%

9. Do you agree or disagree that the following statements are reasons why you may not use city parks more often. (Circle one number)

	Agree	Disagree	Undecided
Parks are not lighted for night use	47.0%	20.3%	25.8%
Getting to the parks is a problem	13.2%	65.9%	13.3%
The parks are too crowded	15.9%	60.8%	15.5%
There is too much auto traffic	16.0%	62.3%	14.0%
Parks are poorly maintained	30.2%	44.4%	18.2%
I do not know where parks are	11.0%	75.0%	7.1%
Parks are too far away	12.3%	70.4%	9.3%
There are not enough playgrounds	30.4%	47.0%	14.7%
My friends do not go to parks	28.9%	51.7%	12.2%
I'm too busy to go to parks	30.2%	53.5%	9.5%
There is too much litter in parks	23.5%	53.0%	16.0%
I do not like the activities offered in parks	21.5%	44.9%	25.55
Park security is poor	48.5%	21.8%	23.0%
Undesirable people go to parks	41.0%	27.9%	23.6%
Parks are too noisy	8.4%	66.6%	16.9%
I am not aware of park programs	44.1%	34.3%	14.0%
Parks do not have enough organized activities	38.3%	27.9%	25.2%
I prefer to stay in my home	32.6%	49.5%	11.5%
I use private leisure facilities	42.4%	38.9%	11.8%

I go out of the city for leisure	34.0%	46.6%	11.7%
There are not enough shade trees	40.5%	37.3%	14.5%
Automobile parking is poor	29.9%	46.6%	15.7%

10. What do you feel the city should do with the following city areas & facilities? (Circle one number)

	Add More	Keep Same	Reduce
Picnic areas	62.7%	29.7%	0.8%
Children's playgrounds	63.3%	28.9%	0.8%
Swimming pool	57.4%	31.3%	1.5%
Golf course	24.0%	61.0%	7.4%
Softball fields	38.2%	50.2%	3.2%
Baseball fields	30.2%	58.4%	2.5%
Football fields	26.4%	61.3%	3.0%
Soccer fields	25.8%	59.8%	4.6%
Boat ramps	38.9%	47.5%	2.7%
Neighborhood parks	61.1%	30.4%	1.5%
Flower beds	61.5%	28.2%	2.7%
Duck ponds	57.9%	32.8%	1.9%
Open space	38.9%	45.9%	3.9%
Tennis courts	31.3%	55.6%	3.7%
Street median beautification	62.5%	23.0%	5.6%
Recreation vehicle park	40.0%	43.2%	6.1%
Restrooms	72.6%	18.8%	1.0%
Trails for walking, jogging, bicycling	72.6%	19.4%	1.4%
Handicapped play equipment	73.0%	18.1%	1.0%
Snack bars	56.8%	31.4%	3.5%

11. If the city should provide the following new leisure facilities, which would you use? (Circle one number)

	Yes	No	Undecided
Recreation center with activities for all ages	67.2%	13.7%	14.0%
Tent camping area	35.0%	46.3%	10.8%
Garden center (flowers, trees, sculpture, water)	56.9%	21.5%	13.5%
Badminton courts	25.7%	53.0%	12.7%
Wave pool	45.9%	34.0%	12.5%
Horseback riding stable with rental	51.5%	34.3%	6.9%
Outdoor racquetball courts	23.6%	56.4%	11.7%
Croquet courts	26.2%	51.9%	13.5%
Skateboard facility	26.2%	54.6%	11.0%
Outdoor roller skate rink	43.9%	38.3%	9.1%
Outdoor café in scenic park area	75.5%	11.7%	6.4%
Outdoor theater (concerts, plays, films, ballet)	58.4%	24.0%	10.3%
Miniature train ride	50.3%	34.8%	7.3%
Archery range	28.7%	49.2%	14.4%
Lake Wichita pier for boating, fishing, dining	64.2%	19.2%	9.5%
Large covered court (basketball, special events)	49.2%	32.6%	11.0%

12. Which of the above facilities would be most important to you? (Put number of item in appropriate box)

Most Important – Recreation Center with activities for all ages (20.3%)

Second Most Important – Outdoor Café in scenic park area (15.9%)

Third Most Important – Outdoor Café in scenic park area (10.5%)

13. If the city should provide the following indoor activities, in which would you participate? (Circle one number)

	Yes	No	Undecided
Arts & crafts	39.9%	40.4%	12.0%
Self-defense	34.5%	43.6%	13.2%
Dancing lessons	26.0%	51.0%	13.7%
Sports (basketball, volleyball)	34.3%	43.9%	12.7%
Games (pool, shuffleboard, ping pong)	39.4%	38.3%	13.5%
Gymnastics	20.8%	57.4%	12.3%
Photography	29.6%	46.1%	15.5%

14. In your opinion, should the current amount of city tax money spent for city leisure services (Circle one number)

- (1) Be greatly increased (19.3%)
- (2) Be slightly increased (33.1%)
- (3) Stay the same (21.8%)
- (4) Be slightly decreased (4.4%)
- (5) Be greatly decreased (2.4%)
- (6) Undecided (15.2%)

15. Do you feel city organized leisure program users should pay for: (Circle one number)

- (1) All cost of program (7.6%)
- (2) Most cost of program (17.2%)
- (3) Some cost of program (44.8%)
- (4) Very little cost of program (7.4%)
- (5) No cost of program (5.7%)
- (6) Undecided (14.0%)

16. What is your sex? Male (40.4%) Female (58.1%)

17. What is your age?

- Under 18 (3.7%)
- 18 – 24 (14.7%)
- 25 – 34 (26.4%)
- 35 – 49 (23.0%)
- 50 – 65 (18.6%)
- Over 65 (10.3%)
- No answer (3.3%)

18. How many years have you lived in Wichita Falls?

- Less than 5 (12.8%)
- 5 – 10 (16.4%)
- 11 – 20 (21.3%)
- 21 – 30 (19.8%)
- 31 – 40 (14.5%)
- 41 – 50 (7.4%)
- 51 & over (4.7%)
- No answer (3.0%)

19. Do you have children living at home? (Circle one number)

(1) Yes (47.8%)      (2) No (50.0%)

20. Which is the highest level of education you have completed?

(1) No formal education	(0.3%)	(6) Some college	(33.4%)
(2) Some grade school	(1.9%)	(7) Completed college	(13.7%)
(3) Completed grade school	(1.7%)	(8) Some graduate school	(3.9%)
(4) Some high school	(10.3%)	(9) Completed grad. school	(5.1%)
(5) Completed high school	(26.9%)		

21. Do you describe yourself as: (Circle one number)

Anglo (Caucasian)	(82.9%)	Mexican American	(4.2%)
Black	(8.6%)	Other	(1.7%)

22. What was your approximate family income in 1985? (Circle one number)

Less than \$5,000	(7.3%)	\$20,000 - \$24,999	(11.7%)
\$5,000 - \$9,999	(9.6%)	\$25,000 - \$29,999	(34.0%)
\$10,000 - \$14,999	(11.3%)	More than \$29,999	(12.9%)
\$15,000 - \$19,999	(13.2%)		

N = 592

**APPENDIX 6**  
**Wichita Falls Parks & Recreation Department**  
**Recreation Program Survey**

**1990**

The City of Wichita Falls Parks & Recreation Department offers the following activities:

- St. Patrick's Bicycle Race & Ride
- Adult Dances
- Travelogue Films
- Outdoor Concerts
- Easter Egg Hunt
- Huckleberry Finn Day
- Cheerleading Clinic & Contest
- Halloween in the Park
- Kids' Dog Show
- Fun Run
- Sr. Citizen Appreciation Day
- Sr. Citizen Softball, Volleyball & Bocce
- Breakfast with Santa
- Children's Christmas Party
- Santa's Mailbox
- Lights of Christmas Bicycle Tour
- Holiday Gift Workshops
- Reagan Gym Leisure Program
- Swimming in Lucy Park Pool
- Youth Playground & Gym Programs
- Youth Track Program & Track Meets
- Youth Film Festival at the Museum
- Youth Playground Tennis Program
- Youth Day Camps

Recreation Dance, Fitness & Leisure Classes (i.e. karate, dog obedience, arts & crafts, baton twirling, etc.)

Adult Softball, Volleyball, Flag Football & Basketball Leagues

Golf

Tennis

1. How would you describe the variety of City of Wichita Falls Parks & Recreation programs available?

Excellent (19.1%)	Good (59.1%)	Average (17.4%)
Poor (3.6%)	Very Poor (0.5%)	No Opinion (6.2%)

2. How would you rate the effectiveness of the City of Wichita Falls Parks & Recreation programs to help satisfy your recreational needs?

Excellent (10.9%)	Good (46.4%)	Average (23.0%)
Poor (6.2%)	Very Poor (1.1%)	No Opinion (11.1%)

3. Are there existing Parks & Recreation programs or services you would like for the City of Wichita Falls to improve?

Yes (27.7%)	No (23.9%)	No Opinion (44.6%)
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If yes, please elaborate: (grass mowed (2%), girls fast pitch softball (1.8%), more advertising (1.4%), golf course (1.1%), skate board park (0.9%), more walking trails (0.9%), improved playgrounds (0.7%), improve all parks (0.7%), improved athletic events (0.7%), youth summer programs (0.7%), more swimming pools (0.5%), covered pavilion (0.5%).

4. Do you agree or disagree that the following statements are reasons why you may not participate in City of Wichita Falls Parks & Recreation programs?

	Agree	Disagree	No Opinion
Programs are too crowded	15.2%	36.3%	42.1%
Programs are too far from my house	22.6%	44.4%	27.4%
I don't like the programs offered	12.7%	47.3%	34.2%
I am not aware of the programs offered	35.1%	37.5%	22.1%
I prefer other recreation programs	23.2%	36.2%	36.6%
Parking is poor for programs	19.7%	34.8%	40.2%
Facilities are poor	13.4%	43.1%	37.9%
Staff is not friendly	5.1%	47.1%	41.8%
Staff is not cooperative	4.7%	48.0%	41.5%
Fees are too expensive	11.8%	44.0%	37.9%
I am not comfortable around people I don't know	14.9%	51.6%	27.9%
I feel programs are poorly run	8.3%	44.2%	42.0%
I do not have time	40.2%	32.8%	23.6%

5. The following is a list of programs and facilities not currently offered by the City of Wichita Falls Parks & Recreation Department. If these programs or facilities were offered, in which would you or your immediate family members participate?

	Yes	No	No Opinion
Horseback riding rentals in a park	53.1%	31.0%	12.1%
Motorized tram rides on park trails	46.6%	34.6%	14.7%
Recreation equipment rentals in parks	50.9%	26.1%	18.7%
Frisbee golf in a park	33.5%	35.1%	22.8%
Dining in a scenic park restaurant	71.9%	13.0%	10.9%
Marina in Lake Wichita for small boating & fishing	62.9%	19.6%	13.6%
Pier on Lake Wichita or dinner	67.4%	16.3%	10.9%
Ten mile non stop trail on Holliday Creek and the Wichita River linking Lucy Park & Lake Wichita	49.3%	27.2%	19.2%
Therapeutic recreation building for the handicapped	50.0%	22.5%	23.7%
Youth cheerleading	29.5%	35.5%	30.8%
Nature programs & classes	46.2%	26.3%	23.2%
Bird watching	31.0%	40.0%	25.2%
Photography	44.2%	29.3%	22.5%
Handwriting analysis	18.1%	47.1%	29.7%
Calligraphy	23.2%	42.6%	29.3%
Ceramics	38.2%	35.7%	21.6%
Embroidery	30.1%	39.1%	26.1%
Crochet	27.7%	40.4%	27.2%
Knitting	28.3%	40.6%	26.6%
Sewing	33.0%	38.0%	24.6%
Decorating jeans	27.4%	41.5%	26.4%
Bow making	32.1%	40.8%	22.5%
Jewelry making	33.9%	38.4%	23.2%
Paper jewelry making	23.4%	45.5%	26.6%
Knife making	26.4%	45.7%	23.6%
Oil painting	36.8%	38.0%	21.0%
Water color	33.9%	39.9%	21.6%



Fingernail sculpting and care	27.9%	42.6%	25.0%
Color analysis	29.9%	40.2%	25.5%
Figure analysis	27.0%	41.3%	25.9%
Facial exercise & care	29.7%	39.5%	25.7%
Choosing the right companion	22.8%	46.0%	26.6%
Wedding planning	18.8%	47.1%	29.2%
Planning theme parties	30.6%	39.5%	25.5%
Time management & home organization	40.9%	32.4%	22.3%
Antique appraisal & buying	34.8%	39.9%	20.8%
Minor home repairs	55.6%	24.6%	15.4%
Minor auto maintenance for women	49.1%	30.6%	15.8%
Minor auto maintenance for men	39.9%	33.7%	21.9%
Kids' garage sale or swap meet	34.6%	38.0%	22.8%
How to play Las Vegas games	24.6%	46.6%	24.3%
Bridge	21.9%	48.2%	25.4%
Conversational Spanish	30.4%	43.7%	22.1%
Pet identification cards	34.4%	38.9%	21.9%
Organized pet shot day	45.3%	30.1%	19.9%
Fishing clinic	42.6%	32.4%	20.7%
Aquarium maintenance clinic	26.3%	42.9%	25.0%
Flower & home landscape seminar	51.8%	26.8%	17.4%
House plant clinic	45.8%	31.9%	17.6%
Organic gardening	38.2%	37.0%	20.5%
Container gardening	37.3%	37.1%	20.8%
Outdoor cooking	46.6%	31.5%	17.6%
Nutrition	41.9%	34.1%	19.9%
Chinese cooking	35.7%	37.7%	22.5%
Wok cooking	34.6%	37.7%	23.6%
Mexican cooking	41.8%	33.7%	20.3%
Soup & stew making	34.4%	38.0%	23.4%
Candy making	35.5%	38.8%	21.0%
Certified aerobics	40.4%	34.1%	19.0%
Certified jazzercise	33.0%	39.7%	22.8%
Yoga	17.6%	50.2%	27.5%
Aerobic race walking	27.4%	41.7%	26.1%
Walking club for seniors	42.6%	33.0%	20.7%
Sr. citizen self defense	40.6%	35.5%	20.1%
Juggling	16.3%	51.4%	27.7%
Magic	22.8%	47.5%	25.2%
Canoeing	41.1%	34.1%	20.3%
Sailing	38.6%	36.1%	21.2%
Pedal boating	46.2%	30.4%	19.2%
Water skiing	37.7%	35.9%	21.7%
Rappelling	22.6%	44.6%	28.1%
Fencing	21.0%	47.8%	26.6%
Archery	31.5%	40.4%	23.2%
Hand gun use & marksmanship	42.8%	35.1%	17.6%
Rifle use & marksmanship	37.5%	38.0%	17.8%

6. Many City Parks & Recreation program ideas are obtained from citizens such as you. What new recreation programs, activities or services other than those listed above would you like to see offered by the City of Wichita Falls? (please list no more than 3, in order of preference)

Program suggestion #1                      Senior citizen dancing contest (1.10%)  
 Another swimming pool (0.7%)  
 Mother-Daughter activities (0.7%)  
 Bike ride trail through the City (0.7%)  
 River walk (0.7%)  
 All others (0.4% and below)

Program suggestion #2                      More swimming pools (1.3%)  
 Baby sitting (0.7%)  
 Water park (0.7%)  
 All others (0.4% and below)

Program suggestion #3                      More kids' programs (1.3%)  
 All others (0.2%)

7. Would you like the City of Wichita Falls to put more funding into recreational programs and services in which you or your family would benefit?

Yes (55.2%)      No (12.5%)      No Opinion (28.7%)

N = 552

**APPENDIX 7**  
**Wichita Falls Parks & Recreation Department**  
**Senior Citizens Leisure Needs Survey (Summary)**  
**(Senior Focus Respondents)**

**1991**

1. Senior Citizens would participate in the following current activities if they were to continue in the future:

- Walking Club (74%)
- Sr. Citizen Appreciation Day (51%)
- Craft Classes (43%)
- Sr. Citizen Holiday Dances (29%)
- Sr. Adult Volleyball (17%)
- Sr. Adult Bocce (17%)
- None of the activities (3%)

2. Sr. Citizens currently participate in or attend the following adult oriented Parks & Recreation programs:

- Walking Club (63%)
- Sr. Citizen Appreciation Day (51%)
- Outdoor Concerts (51%)
- Sr. Citizen Holiday Dances (34%)
- Recreation classes in dance, fitness or enrichment (23%)
- Reagan Gym Family Program (14%)
- Sr. Adult Volleyball (14%)
- Swimming at Lucy Pool (11%)
- None of the programs (11%)
- Sr. Citizen Bocce (9%)
- Craft Classes (9%)
- W. F. Fun Run (9%)
- Tennis at Municipal Tennis Centers (9%)
- St. Patrick's Bike Ride (6%)
- Lights of Christmas Bicycle Tour (6%)

3. Senior Citizens would participate in the following activities if they were available:

- Motorized tram rides on Lucy Park & River Trails (43%)
- Senior Citizens aerobics (37%)
- Nutrition (34%)
- Nature programs and classes (31%)
- Minor home repairs (29%)
- Home landscaping (29%)
- Deck shuffleboard (26%)
- Dominoes (26%)
- Ping Pong (26%)
- Container Gardening (23%)

- House plant clinic (23%)
- Crochet (23%)
- Photography (23%)
- Bridge (23%)
- Embroidery (20%)
- Outdoor cooking (17%)
- Sewing (17%)
- Horseback riding (17%)
- Softball (17%)
- Candy making (11%)
- Pool (11%)
- Ceramics (11%)
- Lap swimming (9%)
- Recreation equipment rental in Lucy Park (9%)
- Bird watching (9%)
- Facial exercise and care (9%)
- Oil painting (6%)
- Water color (6%)
- Basketball (0%)
- Others (0%)

4. Senior Citizens would participate in or visit the following facilities if they were available:

- Outdoor theater in Lucy Park (57%)
- Restaurant in Lucy Park (54%)
- Pier on Lake Wichita with dining (54%)
- Ten mile continuous trail on Holliday Creek and the Wichita River linking Lucy Park and Lake Wichita (49%)
- Botanical Center (43%)
- Senior Citizen Leisure Center for year round indoor activities (43%)
- Marina on Lake Wichita for boating and fishing (40%)
- Zoo (29%)
- None (0%)

5. Senior Citizens may not participate in Parks & Recreation programs for the following reasons:

- Not aware of the program offered (11%)
- Do not have time (11%)
- Programs are too active (6%)
- Program times are inconvenient (6%)
- Fees are too expensive (6%)
- Programs are too crowded (3%)
- Parking is poor for programs (3%)
- They are not comfortable around people they don't know (3%)

N = 258

**APPENDIX 8**  
**Midwestern State University - Graduate Student Survey**  
**Of Registered Voters**  
**CITY OF WICHITA FALLS IMPROVEMENT PRIORITIES**

**May 1, 1996**

Respondents were asked if they were registered voters. If they were not, they were thanked and excused, if they were, they were given the following statement:

*We are going to give you ten items which have been proposed for improvements. The cost for all items would be \$56 a year to the average home property. After we give you the average annual cost, would you rate the desirability of the project to you from 1 (least desirable) to 5 (most desirable)?*

Item	Annual cost per average home property	Funding Desire				
		(least) 1	2	3	4	(most) 5
1. Street improvements	\$19	8.5%	9.5%	29%	23.3%	29.7%
2. Drainage improvements	\$10	14.8%	14.2%	25.9%	20.5%	24.6%
3. Park trails, shelters, playgrounds, ponds	\$3	18.6%	17.7%	19.2%	16.4%	28.1%
4. Recreation Center w/gym & classrooms for all ages	\$5	26.2%	19.2%	18.6%	11.7%	24.3%
5. Botanic Center w/scenic indoor /outdoor flower & plant displays	\$1	33.4%	12%	18.3%	14.8%	21.5%
6. Lake Wichita shoreline trail, boat ramp, dining, & rental structures	\$2	21.8%	12.6%	21.5%	12%	32.2%
7. Improved Police/Fire training center	\$7	7.9%	7.6%	20.5%	24.3%	39.7%
8. Library relocation to Activity Center	\$4	20.5%	10.7%	21.1%	15.8%	31.9%
9. Fire Station consolidation & improvements	\$4	11.3%	11.4%	26.8%	22.1%	28.4%
10. Weeks Park Golf Course	\$1	54.9%	14.5%	13.6%	6.9%	10.1%

Which is most important issue:

- (1) Improved Police/Fire training center (22.4%)
- (2) Streets (19.2%)
- (3) Library relocation to Activity Center (11.7%)
- (4) Park trails, shelters, playgrounds, ponds (9.5%)
- (5) Recreation Center (9.1%)
- (6) Drainage (8.5%)
- (7) Lake Wichita improvements (6.3%)
- (8) Fire station consolidation (5.7%)
- (9) Botanic Center (3.2%)
- (10) None (3.2%)
- (11) Weeks Park Golf Course (1.3%)

Gender by voice: Male (36.7%)      Female (57%)      Don't know (6.3%)  
 N = 317

## **APPENDIX 9**

### **Wichita Falls Parks and Recreation Department Trails and Greenway Plan**

#### **2001**

The purpose of the plan is to identify the current system of trails and greenways and to locate routes of future trail development and greenway acquisition. The attached map illustrates both current and future trails and greenways.

The overall plan is to establish a circle trail of approximately 27 miles. Starting from Williams Park it would follow Holliday Creek to Lake Wichita, follow the north shoreline passing Lake Wichita Park to Barnett Road, north along Barnett Road to the railroad right-of-way south of Kell Freeway, following the railroad ROW under Kell and Seymour highways, east along the Seymour Highway ROW to Loop 11 bridge, and follow the Big Wichita River back to Williams Park. From this principal trail secondary spurs would be developed linking into neighborhoods for improved access.

#### Trail Standards

Trails are built with an emphasis upon aesthetic attraction and safety. Trails are constructed with a standard width of 10' using 5" thick concrete with steel reinforcement to increase multiple use opportunity and to minimize maintenance. They are constructed following ADA slope and AASHTO curve criteria. Trails are designed like streets so that rainfall self cleans trail surfaces and no drainage runs over the trail. Trails are constructed to take advantage of interesting topography, existing trees, and vistas. Trail alignment is done using inviting curves rather than straight lines wherever possible. Most trails are placed in parks, along drainageways, and street ROWs. Amenities for trails include benches, shelters, lighting, litter barrels, drinking fountains, signage, flowerbeds, and trees. Security is provided by the Police Department with officers patrolling trails routinely on motorcycles and bicycles.

Maintenance includes daily observation for trail surface debris, litter, and spray paint/vandalism damage. These maintenance tasks shall be addressed within 24 hours of observation, as is the policy with all park facilities. Trees, shrubs, and flowers are kept in an attractive condition.

#### Activity Nodes

It shall be policy that trails shall have activity nodes. This will provide continuous attraction for the public to use trails and to gain multiple benefits. Existing activity nodes include parks, River Bend Nature Works, the MPEC, housing units, two auto dealerships, the flea market off Holliday St., the Wichita Falls Country Club, tennis centers in Hamilton Park and Weeks Park, the nearby Family YMCA, and Sonic Drive In. Future activity nodes include botanical exhibits and Lake Wichita attractions such as a large rental shelter(s), pier, boating rentals, wildlife observation decks, and restaurant.

## Trail Development Policy

The priority of construction shall be the completion of the Holliday Creek Trail. This will permit a continuous trail from Lucy Park to Lake Wichita. The next priority shall be the extension of the trail in Lucy Park up the Wichita River, under Loop 11 bridge, and along the north Seymour Highway ROW past Fairway to the railroad ROW. From there the trail shall follow the railroad ROW under Seymour Highway and under Kell Freeway south to the Cypress Street Water Treatment Plant. The third priority shall be the construction from the Cypress Street Plant west along the railroad ROW to Barnet Road, going south along Barnet Road to Lake Shore Drive, acquiring ROW to the Lake Wichita shoreline, and going east along the shoreline to the trail terminus in Lake Wichita Park.

Funding sources will include existing state and federal matching grants. The Texas Parks & Wildlife Department and the Texas Department of Transportation are the primary matching grant sources for funding trails. City funding sources are the General Fund annual appropriation, debt bonding, and the 4B Sales Tax Fund. Private grants will be a supplemental source of funding for special projects.

### Spurs

After completion of the circle trail around Wichita Falls the City should consider access spurs to the circle trail. Some of the spurs desired are:

- 1) From Holliday Creek Trail near Eastside Drive west along the railroad ROW into downtown at the Heritage Society's Kemp & Kell Building and continuing northwest on Ohio Street connecting with the Big Wichita River Trail near the railroad underpass.
- 2) From the Big Wichita River at the railroad bridge by Berend's Landing north along the railroad ROW to I44.
- 3) From the drainage ditch west of Rhea Road south to the Lake Wichita dam and trail.
- 4) From the Cypress Street Water Treatment Plant east along Johnson Road, crossing Fairway Drive, along the old irrigation canal ROW and into Kiwanis Park.
- 5) From Holliday Creek trail at McGrath Creek along McGrath south to Sikes Lake to Wood Memorial Park to Maplewood median and ending at Kemp St.
- 6) From the trail on the railroad ROW at the Plum Creek drainage ditch west to the Plum Lake under I44 along the Plum Creek drainage way north passing Kirby Middle School north to the storm water detention basin north of Airport Road.
- 7) From the Lake Wichita trail a compacted dirt trail with drainage structures around the Lake Wichita shoreline.