



# Press

# Release



wichitafallstx.gov

**For Immediate Release**

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## **Visit Wichita Falls, TX New Mobile App and Website**

Wichita Falls, Texas – The Wichita Falls Convention and Visitors Bureau (CVB) is excited to announce the launch of a brand new website, [discoverwichitafalls.com](https://discoverwichitafalls.com), and new mobile app called Visit Wichita Falls, TX. Both the website and mobile app will provide visitors and locals an engaging, user-friendly, browsing experience. The mobile app is available to download for both Apple and Android users.

Susan Kimes, Marketing Manager for the CVB said, "The idea for the new website and mobile app was created around the theme of, "Fall In Love With The Falls." The goal was to develop an interactive experience and make it easy to explore Wichita Falls' attractions, popular restaurants, events, shopping, hotels and much more. We've been working on this project for several months, and I am excited for visitors and locals to see and experience the finished products!"

To download the app:

Apple: <https://apps.apple.com/us/app/visit-wichita-falls-tx/id1539967694>

Android: <https://play.google.com/store/apps/details?id=com.visitwidget.wichitafallstx>

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