



Press

Release



wichitafallstx.gov

For Immediate Release

July 26, 2021

City of Wichita Falls MPEC Management

Wichita Falls, Texas – On October 1, 2016, the City of Wichita Falls entered into a five-year contract with Spectra Venue Management to manage the City’s Multi-Purpose Events Center (MPEC), which includes Kay Yeager Coliseum, J.S. Bridwell Agricultural Center, Memorial Auditorium and the Ray Clymer Exhibit Hall. After a thorough financial analysis, an evaluation of past performance, a review of options and extensive discussion, the City of Wichita Falls has decided not to renew the contract with Spectra Venue Management and instead bring the operations in-house, and back to City management.

“We have valued our partnership with Spectra across the last five years, but the proposed addition of a hotel and convention center to the MPEC facilities has presented an ideal time to bring the management in-house as a City department. Our staff will focus on streamlining and simplifying processes, as we continue to hone our customer service and ensure successful events are held in our facilities,” said City Manager Darron Leiker.

The Director of Communications and Marketing, Lindsay Barker, will manage the MPEC operations, in addition to her current responsibilities. Lindsay’s background consists of a Master’s Degree and sixteen years working in the events and hospitality fields. The change in management will take effect October 1, 2021.

###